

Deutsche Schweiz

Sender	2. Semester 2013 (24h, Mo-So)				1. Semester 2014 (24h, Mo-So)				2. Semester 2014 (24h, Mo-So)				1. Semester 2015 (24h, Mo-So)				
	NR-%	NR-T	NH	MA	NR-%	NR-T	NH	MA	NR-%	NR-T	NH	MA	NR-%	VI ¹⁾	NR-T	NH	MA
Total Radio	88.5	4241.7	122.5	100.0	88.2	4240.4	118.2	100.0	87.6	4212.8	120.5	100.0	87.8	0.5	4242.3	119.7	100.0
Radiogruppen																	
Total SRG SSR	64.2	3079.8	108.3	64.2	63.7	3064.5	105.6	64.6	63.6	3057.5	107.7	64.9	63.6	0.8	3073.9	107.9	65.3
Private CH	53.4	2558.8	63.4	31.2	52.9	2544.1	60.5	30.7	51.6	2481.8	61.7	30.2	52.0	0.8	2510.5	60.8	30.1
Ausland	27.0	1295.6	18.5	4.6	27.4	1318.2	17.8	4.7	26.9	1292.1	19.6	5.0	27.6	0.7	1331.5	17.8	4.7
SRG SSR																	
Total SRF	58.6	2810.8	109.3	59.1	57.7	2774.8	106.1	58.7	57.4	2758.5	108.1	58.7	57.5	0.8	2775.5	108.8	59.4
SRF 1	34.6	1656.4	99.6	31.7	33.4	1608.3	98.0	31.5				31.1	34.0	0.8	1642.1	97.7	31.6
SRF 2 Kultur	7.0	333.7	54.1	3.5	6.7	322.7	52.7	3.4				3.3	6.8	0.4	327.1	50.7	3.3
SRF 3	27.0	1294.7	70.4	17.5	26.0	1251.0	66.5	16.6				17.1	26.4	0.7	1273.7	69.0	17.3
SRF 4 News	5.6	267.2	14.1	0.7	6.3	300.4	14.0	0.8				0.8	5.2	0.4	249.8	15.4	0.8
SRF Musikwelle	6.9	330.4	85.3	5.4	7.4	357.1	87.0	6.2				6.1	8.6	0.5	413.0	77.9	6.3
SRF Virus	2.7	128.2	9.4	0.2	3.0	145.7	8.5	0.3				0.2	2.4	0.3	115.1	7.7	0.2
Total SSAT	8.5	409.2	45.6	3.6	10.2	488.9	43.8	4.3	10.5	505.2	44.8	4.5	10.6	0.5	512.0	44.3	4.5
Radio Swiss Jazz	1.3	63.2	39.6	0.5	1.7	81.7	32.1	0.5				0.5	1.7	0.2	79.8	33.1	0.5
Radio Swiss Pop	4.9	236.1	39.2	1.8	6.3	300.4	38.8	2.3				2.5	6.6	0.4	318.6	39.5	2.5
Radio Swiss Classic	2.7	128.7	53.6	1.3	2.7	128.4	55.7	1.4				1.4	2.9	0.3	139.7	53.4	1.5
andere SRG SSR	8.4	403.7	19.0	1.5	7.3	353.1	22.7	1.6	7.2	348.2	24.7	1.7	7.0	0.4	336.2	21.0	1.4
Privatradios																	
Radio 24	6.0	285.5	54.5	3.0	5.6	266.7	51.6	2.8	5.4	261.4	50.9	2.6	5.7	0.4	273.8	52.5	2.8
Energy Zürich	5.6	267.7	45.1	2.3	5.2	250.8	42.4	2.1	5.3	254.9	42.2	2.1	5.5	0.4	265.6	46.2	2.4
FM1	4.6	222.7	50.0	2.1	4.7	224.1	49.2	2.2	4.6	221.0	51.7	2.3	4.8	0.4	233.3	50.4	2.3
Central	4.5	216.9	50.4	2.1	4.5	216.3	45.2	2.0	4.2	202.5	46.1	1.8	4.3	0.3	208.1	47.7	2.0
Zürisee	4.5	217.3	48.9	2.0	4.3	207.8	44.6	1.9	4.4	211.2	52.8	2.2	4.3	0.3	206.6	49.0	2.0
Argovia	4.6	218.6	51.4	2.2	4.6	220.4	52.7	2.3	4.4	209.2	55.7	2.3	4.3	0.3	206.6	53.1	2.2
Pilatus	4.1	196.4	55.4	2.1	4.1	196.3	56.9	2.2	4.2	199.8	56.4	2.2	4.3	0.3	205.2	57.9	2.3
Radio Top	3.5	168.2	37.1	1.2	3.5	170.0	36.9	1.3	3.4	162.3	37.0	1.2	3.2	0.3	156.3	37.7	1.2
Radio 32	3.2	151.1	56.3	1.6	2.9	138.6	54.8	1.5	2.9	137.5	54.0	1.5	2.7	0.3	130.9	52.5	1.4

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	NR-%	NR-T	NH	MA	NR-%	NR-T	NH	MA	NR-%	NR-T	NH	MA	NR-%	VI ¹⁾	NR-T	NH	MA
Basilisk	2.6	125.8	55.6	1.4	2.5	120.2	52.8	1.3	2.4	114.1	53.8	1.2	2.5	0.3	118.1	54.2	1.3
Radio 1	2.8	134.9	50.0	1.3	2.7	128.6	49.5	1.3	2.5	120.2	44.5	1.1	2.4	0.3	117.5	47.1	1.1
Sunshine	2.5	121.7	37.4	0.9	2.6	123.8	39.8	1.0	2.3	111.3	40.0	0.9	2.3	0.3	110.6	37.5	0.8
Energy Bern	2.5	121.7	34.8	0.8	2.7	128.5	28.8	0.7	2.2	103.7	34.5	0.7	2.3	0.3	109.6	33.3	0.7
Energy Basel	2.1	101.4	37.2	0.7	2.3	112.5	36.3	0.8	2.1	102.0	37.1	0.7	2.3	0.3	108.8	35.8	0.8
Bern1	2.0	95.8	53.2	1.0	2.2	106.5	45.3	1.0	2.0	96.3	51.3	1.0	2.1	0.2	102.9	51.1	1.0
Radio Südostschweiz ³⁾	1.8	83.7	40.2	0.7	1.7	81.3	42.7	0.7	1.6	74.5	44.2	0.7	1.9	0.2	89.6	34.3	0.6
BeO	1.5	73.3	65.2	0.9	1.5	73.6	63.1	0.9	1.7	80.8	62.3	1.0	1.6	0.2	74.9	57.5	0.9
Planet 105 ²⁾	2.1	102.0	33.6	0.7	1.8	87.0	39.6	0.7	1.5	73.7	37.1	0.5	1.5	0.2	70.6	35.7	0.5
BNJ FM	1.1	54.2	8.4	0.1	1.2	57.7	7.1	0.1	1.1	52.0	9.6	0.1	1.2	0.2	56.8	9.4	0.1
Freiburg (deutsch)	0.9	43.6	34.0	0.3	0.9	42.4	27.5	0.2	0.9	42.7	35.4	0.3	0.9	0.2	43.4	25.8	0.2
neo1	0.8	40.0	33.0	0.3	0.9	42.3	34.2	0.3	0.9	41.1	35.7	0.3	0.9	0.2	42.4	25.1	0.2
Rottu	0.8	36.8	36.4	0.3	0.7	33.8	40.4	0.3	0.7	32.5	35.7	0.2	0.8	0.1	37.0	42.6	0.3
Radio X	0.9	45.1	11.5	0.1	0.8	36.7	8.2	0.1	0.7	34.9	13.0	0.1	0.7	0.1	34.7	6.5	0.0
Munot	0.8	38.8	31.6	0.2	0.8	37.0	29.2	0.2	0.7	32.1	36.7	0.2	0.7	0.1	33.4	35.4	0.2
Canal 3 (deutsch)	0.7	33.3	36.6	0.2	0.7	31.3	40.8	0.3	0.6	30.7	43.5	0.3	0.7	0.1	31.4	33.0	0.2
Fribourg (französisch)	0.5	23.3	11.0	0.1	0.4	20.2	12.1	0.1	0.4	18.3	13.1	0.1	0.4	0.1	20.1	9.3	0.0
GRRIF	0.3	15.1	9.8	0.0	0.4	20.7	8.9	0.0	0.4	18.9	8.7	0.0	0.4	0.1	19.6	13.3	0.1
Radio Inside	0.3	14.6	12.0	0.0	0.4	20.0	4.3	0.0	0.3	15.5	11.6	0.0	0.3	0.1	15.4	4.4	0.0
Rhône	0.4	18.6	4.6	0.0	0.4	19.0	2.5	0.0	0.4	16.9	2.6	0.0	0.3	0.1	14.6	4.0	0.0
Canal 3 (französisch)	0.3	12.5	14.1	0.0	0.3	13.6	12.1	0.0	0.3	13.0	17.2	0.0	0.3	0.1	12.0	21.2	0.1
toxic.fm	0.3	11.9	14.5	0.0	0.3	12.2	13.4	0.0	0.3	12.8	13.4	0.0	0.2	0.1	10.5	19.7	0.0
Private Kabelradios																	
Radio Life Channel	0.8	38.3	17.2	0.1	0.7	34.6	17.0	0.1	0.7	34.5	19.3	0.1	0.7	0.1	33.6	19.5	0.1
Radio 32 Goldies	0.7	32.0	46.5	0.3	0.7	31.4	44.8	0.3	0.6	27.5	45.2	0.2	0.6	0.1	30.5	47.3	0.3
Radio Top Two	0.5	21.7	46.9	0.2	0.5	25.2	41.5	0.2	0.5	26.0	43.1	0.2	0.4	0.1	20.8	48.1	0.2
Private Ausland																	
ERF plus	1.3	63.8	2.7	0.0	1.5	70.7	3.4	0.1	1.3	63.6	4.2	0.1	1.4	0.2	65.7	6.4	0.1

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	NR-%	NR-T	NH	MA	NR-%	NR-T	NH	MA	NR-%	NR-T	NH	MA	NR-%	VI ¹⁾	NR-T	NH	MA
Antenne Voralberg	0.8	40.1	18.8	0.1	0.7	35.1	18.6	0.1	0.7	34.2	23.8	0.2	0.7	0.1	34.1	15.7	0.1
Radio L	0.6	28.5	13.4	0.1	0.6	30.0	13.5	0.1	0.6	28.3	12.5	0.1	0.6	0.1	31.0	13.2	0.1
Radio Seefunk	0.7	31.9	46.2	0.3	0.7	31.5	34.5	0.2	0.7	33.3	39.3	0.3	0.6	0.1	30.2	43.2	0.3

¹⁾ +/- %: Vertrauensintervall (VI) in Prozentpunkten (Vertrauensintervalle nach Hayes)

Lesebeispiel: Die Reichweite des Mediums Radio (Total Radio) beträgt 87.8% +/- 0.5% (87.3% bis 88.3%)

° Diese Veränderung gegenüber dem gleichen Semester im Vorjahr ist signifikant.

²⁾ Planet 105 - 1. Semester 2014: bis 10.06.2014 hiess der Sender Radio 105

³⁾ Radio Südostschweiz - 1. Semester 2015: bis 16.02.2015 hiess der Sender Radio Grischa

Hinweis: Die Weiterentwicklung des Messsystems zur korrekten Senderzuordnung während längerer synchroner Ausstrahlungen trat per 01.01.2015 für alle Sender in Kraft.

Legende

NR-% = Netto-Reichweite in %

NR-T = Netto-Reichweite in Tausend

NH = Nutzung pro HörerIn in Minuten

MA = Marktanteil