EUROBEST JURY MEMBERS

Film, Print and Print & Poster Craft Jury
Rob Reilly, Global Creative Chairman, McCann Worldgroup, Global – Jury President
Barney Hobson, Creative Director, WE ARE Pi, The Netherlands
Daniel Fisher, Creative Director, adam&eveDDB, UK
Félix del Valle, Creative General Manager, Contrapunto BBDO Madrid, Spain
Lotta Ågerup, Art Director, King, Sweden
Marko Vuorensola, Executive Creative Director, Havas Worldwide Helsinki, Finland
Pierrette Diaz, Creative Vice President, Y&R Paris, France
Sara Marie Hødnebø, Art Director, TRY/APT, Norway
Simon Staub, Creative Director, Leo Burnett, Switzerland
Tim Driesen, Creative Director/Partner, Famous, Belgium
Tim Stuebane, Executive Creative Director, Ogilvy & Mather Berlin, Germany
Tzur Golan, Owner, Creative Director and Co-CEO, Ben-Natan Golan, Israel

Outdoor and Radio Jury
Rémi Babinet, Global Chairman & Creative Director, BETC, France – Jury President
Bernd Wilfinger, Creative Director, WIEN NORD Werbeagentur, Austria
Gökhan Erol, Executive Creative Director, Medina Turgul DDB, Turkey
Jörg Riommi, Chief Creative Officer, Publicis, Romania
Maciek Nowicki, Managing Creative Director Isobar, Creative Leader Dentsu Aegis Network, Poland
Marco Pacheco, Creative Director, BBDO, Portugal
Patricia Pätzold, Deputy Global Creative Director, FCB Hamburg, Germany
Pia af Hällström, Executive Creative Director, Wörks, Finland
Rasmus Petersen, Senior Director, Halbye Kaag JWT, Denmark
Vicki Maguire, Deputy Executive Creative Director, Grey London, UK

Direct and Promo & Activation Jury
Ami Hasan, Chairman, hasan & partners and Perfect Fools, Finland – Jury President
Andrea Huber, Senior Art Director, Havas Worldwide Zurich, Switzerland
Andrey Gubaydullin, Executive Creative Director, Voskhod Creative Agency, Russia
Bart Mol, Creative Director, DDB & Tribal Amsterdam, The Netherlands
Björn Ståhl, Executive Creative Director, INGO, Sweden
Jan Harbeck, Creative Managing Director, BBDO Berlin, Germany
Janne Brenda Lyso, Partner/Executive Creative Director, T/A POL, Norway
Julien Benmoussa, Creative Director, Marcel, France
Karin Onsager-Birch, Chief Executive Creative Director, Blue Hive, UK
Pablo Colonesse, Executive Creative Director, The Cyranos McCann, Spain
Rafael Ripper, Creative Strategy Supervisor, Action4 Ativism, Portugal
Veronique Hermans, Creative Director, Kitchen Agency, Belgium

Interactive and Mobile Jury
Anna Qvennerstedt, Creative Senior Partner, Chairman of the Board, Forsman & Bodenfors, Sweden – Jury President
Aurélie De Villeneuve, Chief Creative Director, 5eme Gauche, France
Dmitry Levteev, Creative Director, IQ Marketing, Russia

Eloise Smith, Executive Creative Director, Lowe Profero, Global
Genevieve Hoey, Creative Director, Wieden + Kennedy Amsterdam, The Netherlands
Mario Sánchez del Real, Chief Creative Officer, Peanuts & Monkeys, Spain
Michael Katzlberger, Chief Executive Officer, TUNNEL23 Werbeagentur, Austria
Niels Schreyers, Creative Director, Boondoggle, Belgium
Preethi Mariappan, Executive Creative Director, Razorfish, Germany
Snorre Martinsen, Senior Creative, Saatchi & Saatchi, Norway
Theodor Arhio, Creative Director, TBWA Helsinki, Finland

Media Jury
Mark Holden, Worldwide Planning & Strategy Director, PHD, UK/Global – Jury President
Alvaro Núñez, Special Actions & Entertainment Managing Director, GroupM, Spain
Anne-Sophie Cruque, Chief Executive Officer, Starcom MediaVest Group, France
Arthur Herpel, Strategy & UM Studios Partner, UM, The Netherlands
Banu Tekin Isiltan, Managing Director, MEC, Turkey
Hanne Katrine Thomassen, Client Services Director, IUM, Norway
Katja Brandt, Chief Executive Officer, Vizeum, Germany
Mia Forsgren, Chief Executive Officer, 3Kronor, Sweden
Mia Puetz, Managing Director, OMD, Switzerland
Nermin Hairedin, Chief Executive Officer, Dentsu Aegis Network, Finland
Veronique Symons, Trading Director, Havas Media, Belgium
Vered Mevorach, VP, ZenithOptimedia, Israel

Design Jury
Bruno Stucchi, Owner/Strategic & Design Director, DinamoMilano, Italy – Jury President
Aurelia Jacques, Creative Director, BETC Design, France
Cheyney Robinson, Creative Director, SapientNitro, UK
Gregor Ade, Managing Partner, Peter Schmidt Group, Germany
Karin af Malmborg, Design Director, Identity Works, Sweden
Marc Thomasset, Creative Director, TM, Belgium
Marcus Hartmann, Creative Director, Lowe GGK, Austria
Piëtke Visser, Creative Director, Kuudes Kerros, Finland
Robert Nakata, Founder/Design Director, 72andSunny, The Netherlands
Rui Melo, Creative Director, Ogilvy Design, Portugal

PR Jury
Kelly Walsh, Chief Strategy Officer, MSL Group, UK – Jury President
Benoit Viala, Managing Director, Havas WW Paris, France
Eloisa Alonso, Chief Executive Officer, Hill+Knowlton Strategies, Spain
Jan Dirk Kemming, Chief Creative Officer, Weber Shandwick, Germany
Lea Schindler, Senior Consultant, YJOO Communications, Switzerland
Lorenza Bassetti, Founder & CEO, Ad Mirabilia, Italy
Marta Karlqvist, President Nordics, Cohn & Wolfe, Sweden
Pia Jannes, Chief Executive Officer, Akvamariini Porter Novelli, Finland
Peter Otten, Partner/Managing Director, Ketchum, Belgium
Crenguta Rosu, Managing Partner, DC communication, Romania

Craft Jury
Laura Gregory, Founder/CEO, Great Guns, UK – Jury President
Hanna Mutanen, Executive Producer, Grillifilms, Finland
James Hagger, CEO/Executive Producer, TROUBLEMAKERS.tv, France
Linda Callenholt, Director, Hobby Film, Sweden
Luca Fanfani, Executive Producer, Mercurio Cinematografica, Italy
Niels Kau, Executive Producer, Nobody CPH, Denmark
Phil Linturn, Chief Executive Officer, Glassworks, The Netherlands
Viviane Blumenschein, Director, Freelance, Germany

Innovation Jury
Ami Dror, Managing Partner of Zaitoun Ventures, Dror 3, Israel – Jury President
Frances Ralston-Good, Chief Innovation Officer, PHD Media, UK
Frank Wolfram, Chief Technology Officer, EMEA, Geometry Global, Germany
Jaana Pylvänen, Startup Advisor & Project Manager, EnterpriseHelsinki, Finland
Nik Nieuwenhuijs, Creative Technologist/Founder, Code d'Azur, The Netherlands
Sune Kaae, Senior Technology Directory, R/GA, Sweden

Branded Content & Entertainment Jury
Chantal Rickards, Head of Programming & Branded Content, MEC, UK – Jury President
Roslyn Shaw, Managing Director, Alpha Grid, UK
Izabela Kurczewska, Head of Entertainment, Havas Sports & Entertainment, Poland
Joeri van den Broek, Creative Partner/Founder, Michael is Dead, Belgium
Kari Eilola, Creative Director, Bob the Robot, Finland
Maria Boix Grau, Chief Creative Officer, La Ballena de Hojalata, Spain
Marita Kuntonen, Creative, Jung Relations, Sweden
Martin Drust, Chief Digital Officer, thjnk, Germany
Richard van der Wilk, Chief Strategy & Innovation Officer, Starcom MediaVest Group, The Netherlands
Scott Holmes, Creative Director, UM Studios, Europe

Integrated Jury
Rob Reilly, Global Creative Chairman, McCann Worldgroup, Global – Jury President
Rémi Babinet, Global Chairman & Creative Director, BETC, France
Anna Qvennerstedt, Creative Senior Partner, Chairman of the Board, Forsman & Bodenfors, Sweden
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Chantal Rickards, Head of Programming & Branded Content, MEC, UK
Martin Drust, Chief Digital Officer, thjnk, Germany
Kari Eilola, Creative Director, Bob the Robot, Finland
Janne Brenda Lyso, Partner/Executive Creative Director, T/A POL, Norway