creative credits

INFORMATION

Wieden Kennedy+ Amsterdam

www.wkamst.com

HEINEKEN THE CITY CREDITS

HEINEKEN	
Global Brand Director	Gianluca di Tondo
Global Communications Director	Anuraag Trikha
Global Communications Manager	Diana Agudelo

WIEDEN+KENNEDY AMSTERDAM	
Executive Creative Directors	Mark Bernath & Eric Quennoy
Creative Directors	Thierry Albert & Faustin Claverie
Art Director	Mike Bond
Copywriter	Bern Hunter
Head of Broadcast Production	Erik Verheijen
Agency Producer	Tony Stearns / Ross Plummer
Head of Planning	Martin Weigel
Strategic Planner	Nick Docherty
Group Account Director	Jordi Pont
Account Director	Clare Pickens
Account Manager	Jorge Fesser / Thibaud Vincent-Genod
Account Executive	Elianne Vermeulen
Head of Design	Joe Burrin
Studio Artist	Erik Blad
Project Manager	Jackie Barbour / Stacey Prudden
Business Affairs	Michael Graves

TVC PRODUCTION	
PRODUCTION COMPANY	TRAKTOR
Director	Traktor
Director of Photography	Christopher Doyle
Producer	Rani Melendez
EDITING COMPANY	WORK POST
Editor	Richard Orrick
Producer	Jane Dilworth
Assistant Editor	Charlie Moreton

AUDIO POST	750 MPH
Sound Designer/Mixer	Sam Ashwell
Producer	Mary-Ann D'Cruz
MUSIC*	
Artist / Title	Elvis Presley / "Bossa Nova Baby"
Music Supervisor	Mary Ramos, Saturday Music Inc.
Publisher / Label	Carlin Music Corp. / Sony Music Entertainment

***NOTE: If you reference the music, please also include the following line:**
Elvis Presley appears courtesy of Elvis Presley Enterprises, LLC. All rights reserved.

POST PRODUCTION	MPC LONDON
VFX Supervisor/Lead Flame	Bill McNamara
Producer	Anandi Peiris
Colorist	George K

PRINT PRODUCTION	
Photographer	Neil Massey