

MOTION & GRAPHIC DESIGNER

ABOUT THE JOB

We're looking for an experienced **Motion & Graphic Designer (80–100%)** to join our creative team.

In this role, you'll lead and execute a wide range of design initiatives, crafting compelling narratives through motion graphics, animation, and visual design. You'll act as a creative lead on presentation-driven projects, clearly communicating visual strategies to both internal teams and clients.

With a strong eye for detail, you'll deliver high-quality work across motion, digital, print, and pitch materials, while mentoring other designers and ensuring consistency and excellence across all touchpoints.

RESPONSIBILITIES

- Lead the development of motion graphics and visual styles for high-quality videos and presentations, ensuring compelling storytelling and cohesive design.
- Oversee storyboards and pre-visualizations, guiding projects from concept to delivery.
- Act as a creative leader across mid-to-large-scale initiatives, managing design direction, timelines, and cross-functional teams.
- Contribute to strategic planning, proposals, and pitches, offering insight and creative vision throughout.
- Ensure design excellence by reviewing final deliverables and translating insights into impactful, client-focused solutions
- Provide expert creative guidance to teams and clients, while fostering collaboration and mentoring junior designers.

QUALIFICATION & SKILLS

- Expert in Adobe Creative Cloud (After Effects, Photoshop, Illustrator, InDesign)
- Advanced skills in PowerPoint and Keynote
- Familiar with Cinema 4D and interested in 3D motion
- Strong in interaction design and UX/UI concept development, from wireframes to prototypes (Figma)
- Experienced in concept development, team collaboration, and managing multiple projects under tight deadlines
- Skilled in simplifying complex ideas into clear visual narratives, with a background in agency or studio environments
- Expert in using AI tools
- Holds a degree in Design, Communications, or a related field, with 5–7 years of motion and graphic design experience
- Fluent in English and/or German, with solid communication in international settings
- Portfolio showcasing visual excellence and user-focused design
- High level of independence, efficiency, flexibility, and resilience under pressure

WHAT WE OFFER

We are a small team that is beginning to grow. With a flat hierarchy and therefore quick and direct feedback from your peers and superiors, you will have the opportunity to continuously enhance your skills and benefit from a rich variety of experiences. You will work in a team with big impact. This team is always supplemented with additional experts of our large network.

Our portfolio features a diverse array of comprehensive communication and branding projects, executed for prominent companies and organisations. We are based in Zurich close to Sihlcity and offer the option to work remotely.

APPLY

Send us your CV, motivation letter and portfolio to **nb@upandup.ch**. We look forward to getting to know you!

ABOUT UP&UP

up&up Consulting AG was founded in 2024 and focuses its services on strategic consulting as well as brand and corporate communication solutions. As a Swiss boutique agency with a very personal touch, up&up combines management consulting with strategy, branding, corporate communication and visually strong solutions.

Our mission is to make a difference for our clients. Good is not good enough for us – we aim for the best possible solutions within the available framework.