



The Osteology Foundation is a global organisation that supports science and education in the field of oral tissue regeneration. The objective is to develop and share knowledge and understanding, leading to evidence-based clinical practice for the improvement of patient care.

For our office in Root, Lucerne, we are looking for an enthusiastic and engaged person to support our team as

MARKETING MANAGER

YOUR TASKS

- Responsibility for marketing activities, community management and brand development of the Osteology Foundation (incl. organisation, budget preparation and controlling, reporting to the Foundation Board, strategic planning, stakeholder management).
- Management and further development of online marketing activities, social media channels and websites.
- Further development of the Foundation's online platform THE BOX in close collaboration with internal and external partners, experts and agencies.
- Project management for the already started rebranding project and implementation of the new branding across all marketing and communication channels; close collaboration with agencies and stakeholder management.
- Coordination and preparation of promotional campaigns, marketing and image tools and presentations.
- Responsibility for corporate design and image.
- Further development and maintenance of the Foundation's CRM tool.
- Responsibility for data protection and compliance with legal requirements (DSGVO).

YOUR QUALIFICATIONS

- Higher professional degree or university degree in Marketing, Communication or related field.
- At least three years of professional experience in online marketing, marketing communication and branding, ideally in the scientific or medical field.
- Excellent computer skills and high affinity to new media, digital technologies, and online communication channels.
- Experience with online community and education platforms as well as UX/UI principles.
- Proficiency in English and German; any other language is a plus.
- Superior and effective verbal and written communication skills.
- International mindset; willingness to work in a diverse and multicultural environment.
- Experience in the management of complex projects, across teams and countries.
- Excellent interpersonal and networking skills.
- Creativity, team spirit, open and flexible mindset, and a high level of quality awareness.

You can look forward to a highly motivated, established team and a modern, dynamic work environment with international flair. We look forward to receiving your completed electronic application at: recruiting@geistlich.ch

If you have any questions about the position, please contact:

Dr Heike Fania, heike.fania@osteology.org, Tel. +41 41 368 44 41