Film and Print Jury
David Lubars, Chairman & Chief Creative Officer, BBDO, USA – Jury President
Andrea Stilacci, President & Creative Director, Herezie, France
Dennis Lueck, Executive Creative Director, Draftfcb/Lowe Group, Switzerland
Gerrit Zinke, Executive Creative Director, thjnk, Germany
Graeme Hall, Creative Director, 180 Amsterdam, The Netherlands
Maria Lamke, Senior Art Director, Granath Havas, Sweden
Paul Servaes, Executive Creative Director, Publicis Brussels, Belgium
Pedro Bexiga, Creative Director, Fuel Lisboa, Portugal
Richard Denney, Executive Creative Director, DLKWLowe, UK
Stig Bjolbakk, Executive Creative Director, SMFB Oslo, Norway
Susana Albuquerque, Executive Creative Director, Tapsa Y&R, Spain
Tal Rivan, Chief Creative Officer, Adler Chomski/Grey Israel, Israel

Outdoor and Radio Jury
Stéphane Xiberras, President and Chief Creative Officer, BETC, France – Jury President
Alistair Thompson, Creative Director, Demner Merlicek & Bergmann, Austria
Can Faga, Creative Director, Lowe Istanbul, Turkey
Johan H. Olson, Executive Creative Director, Saatchi & Saatchi, Romania
Katrine Jo Madsen, Senior Creative, UncleGrey, Denmark
Mariusz Pitura, Creative Director, JWT Warsaw, Poland
Nicola Lampugnani, Executive Creative Director, TBWA, Italy
Nuno Jerónimo, Partner and Creative Director, O Escritório, Portugal
Robert Doubal, Co-President and Chief Creative Officer, McCann London, UK
Thomas Strerath, Chief Executive Officer, Ogilvy & Mather, Germany
Vesa Tujunen, Creative Director, DDB Helsinki, Finland

Direct and Promo & Activation
Emma de la Fosse, Executive Creative Director, OgilvyOne, UK – Jury President
Alexander Rudan, Executive Creative Director, Havas Worldwide Vienna, Austria
Annsofie Antončić, Senior Art Director, Momentum, Sweden
Bram Holzafpel, Creative Director, Rapp Amsterdam, The Netherlands
Cosimo Moeller, Executive Creative Director, Serviceplan Campaign 2, Germany
Dieter De Ridder, Copywriter, Duval Guillaume Modem, Belgium
Engin Kafadar, Executive Creative Director, Grey Istanbul, Turkey
Grischa Rubinick, Creative Director, Publicis, Switzerland
Hallvard Fjeldbraaten, Creative/Partner, Llowbank, Norway
Marion Combaluzier, Executive Creative Director, Babel, France
Marta Llucià, Executive Creative Director, dommo, Spain
Rodrigo Gralheiro, Executive Director, Proximity Digital, Portugal

Interactive and Mobile
Matias Palm-Jensen, Chief Innovation Officer, McCann Europe – Jury President
Anders Holm, Copywriter, TRY/Apt, Norway
David Petermann, Executive Creative Director, Wunderman PXP, Austria
Dennis May, Managing Director Creative, DDB Tribal Düsseldorf, Germany
Filipa Caldeira, Chief Executive Officer, Fullsix Iberia, Portugal
Ivan Beczkowski, President and Creative Director, BETC Digital, France
Jens Mortier, Creative Director and Partner, Mortierbrigade, Belgium
Marga Castaño, Executive Creative Director, Wysiwyg, Spain
Natalia Gorina, Producer, Tvin Media, Russia
Sophia Lindholm, Creative Director, Forsman & Bodenfors, Sweden
Steve Vranakis, Executive Creative Director, Google Creative Lab, UK
Wesley ter Haar, Founder and Chief Operating Officer, MediaMonks, The Netherlands

Media Jury
Belinda Rowe, Global Managing Partner, ZenithOptimedia, UK/Global – Jury President
Ami Kedem, Chief Executive Officer, Smart Media, Israel
Beathe Stangeland Eide, Media Director, MediaCom, Norway

Bernardo Rodo, Managing Director, OMD, Portugal
Daniel Collin, Chief Executive Officer, MEC, Sweden
Erdal Kale, President, Vivaki, Turkey
Ester Garcia, Managing Director, Arena Media, Spain
Laurent Foisset, Managing Director, UM Mediabrands, France
Marjolein Laekeman, Broadcast Specialist Manager, Aegis Media, Belgium
Nicolas Noth, Executive Managing Director, PHD, Switzerland
Niki Van Wijk, Director Marketing and Strategy, iProspect, The Netherlands
Sven Weisbrich, Chief Executive Officer, Universal McCann, Germany

Design Jury
Gesina Roters, Creative Partner, Day Design Business Partners, The Netherlands – Jury President
Antero Jokinen, Creative Director, 358, Finland
Camille Riboud, Creative Director, Team Creatif, France
Christophe Ghewy, Creative Partner, Bowling Brussels, Belgium
Cordula Allessandri, Creative Director, allessandridesign, Austria
David Law, Executive Creative Director, SomeOne, UK
Karin Ahlgren, Creative Director, Garbergs_Project, Sweden
Pedro Pires, Creative Director, Ivity Brand Corp, Portugal
Robert Daniel Nagy, Head of Design, Halbye Kaag JWT, Denmark
Stefan Weil, Chief Creative Officer, Aterlier Markgraph, Germany

PR Jury
Colin Byrne, Chief Executive Officer, Weber Shandwick, UK – Jury President
Alessandra Favilli, Corporate Communications Director, Hill & Knowlton, Italy
Carme Miro Cloutier, Founding Partner and CEO, Apple Tree Communications, Spain
Claes Bodén, Creative Director and CEO, Jung Relations, Sweden
Katarzyna Przewuska, Chief Operating Officer, Havas Worldwide, Poland
Leonardo Sforza, Managing Director, MSL Group, Belgium
Mariana Victorino, Managing Director, Porter Novelli, Portugal
Matthias Graf, Chief Executive Officer, Burson-Marsteller, Switzerland
Oana Bulexa, Managing Director, The Practice, Romania
Petra Sammer, Partner and Chief Creative Officer, Ketchum, Germany

Craft Jury
James Cunningham, Head of Content, Academy Films / A+, UK – Jury President
Alexandre Montenegro, Executive Producer, Show Off Films, Portugal
Andre Price, Creative Director, Grabarz & Partner, Germany
Federico Brugia, Director, Filmmaster Productions, Italy
Elissa Singstock, Executive Prodcuer, Wieden + Kennedy, The Netherlands
Hanna Belander, Creative Director, McCann Worldgroup, Sweden
Patrick Pauwels, Head of TV Production, Prodigious Films, France
Sarida Bossoni, Agency Producer, Jung von Matt/Limmat, Switzerland
Branded Content and Entertainment Jury
PJ Pereira, Chief Creative Officer, Peireira & O'Dell, USA – Jury President
Eduardo Prádanos, Content Manager, Havas Sports & Entertainment, Spain
Gonçalo Félix da Costa, Executive Director of Produção
Ficticias and Board Member of Channel Q, Produções Fictícias, Portugal
Jens Theil, Unit Creative Director, Kolle Rebbe, Germany
Patou Nuytemans, EAME Chief Digital Officer, Ogilvy & Mather, Europe
Sandra Krstic, Deputy Managing Partner, DDB & Tribal Amsterdam, The Netherlands
Ulla-Karin Barrett, Account Director, The Fan Club, Sweden
Will Barnett, Creative Director, Adjust Your Set, UK
Willem Van den Hoof, Creative Director and Founder, Make Lemonade, Belgium

Integrated Jury
David Lubars, Chairman and Chief Creative Officer, BBDO, USA – Jury President

Belinda Rowe, Global Managing Partner, ZenithOptimedia, UK and Global
Colin Byrne, Chief Executive Officer, Weber Shandwick, UK
Emma de la Fosse, Executive Creative Director, OgilvyOne, UK
Filipa Caldeira, Chief Executive Officer, Fullsix Iberia, Portugal
Gesina Roters, Creative Partner, Day Design Business Partners, The Netherlands
Matias Palm-Jensen, Chief Innovation Officer, McCann Europe
PJ Pereira, Chief Creative Officer, Peireira & O'Dell, USA
Stéphane Xiberras, President and Chief Creative Officer,BETC, France
Steve Vranakis, Executive Creative Director, Google Creative Lab, UK